



American Society of Women Accountants

Orange County Chapter News

November 2010



EMPOWERMENT, EDUCATION, EXPERTISE

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Scholarship Dinner & Student Night!

We are excited to announce our 2010 Scholarship Awards Dinner where we will award four deserving accounting students from local colleges and universities with \$2,500 in scholarships.

Join us for an evening with our panel of experts as they discuss:
Navigating the Road Ahead - Mapping Out Your Future

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November Scholarship Dinner & Student Night

Date:
Wednesday, November 17th

Time:
6:00 p.m. to 8:45 p.m.

Speaker Panel:
Jessi Roper
Kreithchele Barnard, CPA
Michelle Lusen
Marilyn Lobel

Topic:
Navigating the Road Ahead:
Mapping Out Your Future

Location:
Doubletree Hotel
Santa Ana, CA

R.S.V.P. to:
Kim or Heather at
hotel.liasion@aswaoc.org or leave message at 949-862-0777 by noon on 11/15/10

Board of Directors

President
Lynn Parker

[more details.](#)

Date: Wednesday, November 17, 2010
Time: 6:00pm - 8:30pm
Location: Doubletree Hotel
201 East MacArthur Blvd.
Santa Ana, CA 92707
(714) 825-3333

Guest Speaker Panel:



Jessi Roper: As a Job Resource Consultant with Right Management, Jessi coaches executive level candidates on critical elements during their career transition. Her work consists of aligning specific market intelligence with targeted professional branding to build and bridge candidates to their next opportunity. Jessi is a graduate of Louisiana State University with a Bachelor's degree in Education.

Michelle Lusén: Specializing in executive level finance and accounting recruitment for Kforce, Michelle has placed a multitude of professionals including tax, treasury and internal audit candidates. She is a graduate of Cal State Long Beach with a Bachelor's degree in Business with an Accounting emphasis.

Kreithchele Barnard, CPA: A California CPA since 2002, Kreithchele has over 10 years of public accounting experience. As Audit Manager with Glenn M. Gelman & Associates, she has managed and supervised audits, reviews and compilations in various industries. She is a member of the AICPA as well as numerous professional and networking organizations. Kreithchele earned her MBA and BS degrees at Chapman University.

Marilyn Lobel, CPA: An experienced business leader with extensive knowledge of operations, finance and management in a variety of industries, Marilyn has served as CFO and CAO of several publicly traded companies with global operations. Marilyn currently serves as Director of Financial Accounting and Controls for Fisker Automotive, an organization which plans to launch its clean technology electric luxury car in the first half of 2011. She earned a Bachelor of Science degree in Business from University of Nevada and is a CPA in California.

Agenda:

6:00 - 6:30 Registration and Networking
6:30 - 7:15 Dinner and Continued Networking
7:15 - 7:30 Scholarship Presentations
7:30 - 8:30 Program: Guest Speaker Panel
8:30 - 8:45 Closing Remarks and Opportunity Drawing

Please RSVP by Monday, November 15th at noon, by

president@aswaoc.org

President-Elect

Currently Open

president.elect@aswaoc.org

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vp.special.events@aswaoc.org

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See our **CHAPTER WEBSITE** for additional information.

phone: (949) 862-0777, e-mail: hotel.liasion@aswaoc.org or through PayPal on our website: www.aswaoc.org

Price: Members \$38/Guests \$48. Add \$5 for late registration after 11/15. Accounting students are FREE and require an RSVP!

Thank you to the following for their support of our sponsorship:

Lynn Parker

Penny and Dave Kinnear

Karen Cole

Rita Gittings

Rhea Leigh Graf

ASWA Attends Women of ALPFA Event

by Adriana Estrada



The Association of Latino Professionals in Finance and Accounting hosted its first annual Women of ALPFA event in Irvine on October 28th. We were invited to listen to an Executive Panel of professional women who spoke about "Advancing and Securing Your Place in Corporate America." Each panelist shared her own personal experience of growing her career and lessons learned along the way.

The panel consisted of a Controller, VP of Tax, Senior Director of Operations and a Big 4 Partner. Their stories were intriguing as they provided tips on communication, handling conflict in the workplace, juggling career and family, and how they each gained the self confidence necessary to be a successful executive leader in their field. My favorite take-a-way was when Carrie Duarte of PricewaterhouseCoopers shared the importance of wearing a second layer such as a jacket or cardigan sweater which establishes the appropriate leadership image and her 3-10 rule which is making sure to wear a minimum of 3 pieces of jewelry to a maximum of 10!

ALPFA is a national organization with over 800 active members. The Women of ALPFA's mission is "To develop Latina business leaders by providing Best in Class educational programs and creating opportunities for them to demonstrate leadership, network and influence others." ASWA looks forward to future opportunities to network with the OC Chapter of ALPFA. For further details, go to their website on www.alpfa.org.

ASWA Holiday Party

Tuesday, December 7th, 2010

6:00 p.m.



*Join us for a fun evening of socializing,
dinner and wine tasting!*

South Coast Winery Restaurant
3608 S. Bristol
Santa Ana, CA 92704
(714)957-1857

Dinner and wine tasting \$50 per person
Dinner only: \$40 per person

To RSVP or for more information:

Email: vp.special.events@aswaoc.org

Phone: (714)313-4332

Prepay by November 30, 2010

Credit Card: Visit our website at www.aswaoc.org to pay via PayPal

Check: Make checks payable to ASWA and mail to ASWA OC Chapter

3857 Birch Street, PMB 169, Newport Beach, CA 92660

Help Wanted: Tax Professionals Needed!

We are searching for volunteers to help with our chapter tax preparation. The tax prep is two parts: the compilation and the actual preparation of the tax return and we would like to have two volunteers. We have filed an extension and have extra time to accomplish this task so please let us know if you can help us! Please send an e-mail to Lynn Parker: president@aswaoc.org or Alison Aldrich: treasurer@aswaoc.org if you are interested in volunteering your services.

**Congratulations to Last Month's Opportunity
Drawing Winners!**

Michelle Lusen

won passes to the Huntington Library!

Inhee Carter

won tickets to the Aquarium of the Pacific!

Rick Olsson

won a Free ASWA Dinner!

We are currently in need of a volunteer to take care of the Opportunity Drawing at each dinner meeting. We are also looking for donations. If you are interested in volunteering for this position or would like to make a donation, please contact Lynn Parker: president@aswaoc.org or Alison Aldrich: treasurer@aswaoc.org.

Chapter Bulletin Board

View our profile on  **LinkedIn**

Please welcome our newest member!

Anastasia Vorontsova

Happy Anniversary to the following ASWA members!

11/01	<i>Marilyn Jane Hall</i>	<i>36 years</i>
11/01	<i>Deborah Szul</i>	<i>34 years</i>
11/19	<i>Maria Beechan</i>	<i>12 years</i>
11/27	<i>Barbara Crofts</i>	<i>10 years</i>
11/23	<i>Debra Stroman</i>	<i>1 year</i>
11/23	<i>Doris Cerna</i>	<i>1 year</i>

Check out our updated Employment Opportunities Page!

We are offering free job postings for all accounting or finance positions within the Greater OC areas. Go to the website: www.aswaoc.org for further details or contact our Employment Opportunities Chair, Dolores Lara, at employment@aswaoc.org.

Drawing for Guests Only

Did you know at every dinner meeting we hold a drawing for guests to receive a free dinner meeting (a \$48 value)? So bring a guest to the next dinner meeting and your guest has a very good chance of winning another dinner meeting on us!